## **Institutional Distinctiveness**

## Exposure of the student's commitment towards society and distressed people

The distinctiveness of Chakdaha College emanates from its logo, adorned with a verse from the Vishnupurana — 'Sa Bidya Ja Bimuktaya' that translates as 'Knowledge is that, which liberates'. The logo symbolizes liberty from ignorance, self-limitation, prejudices, man-made boundaries and differences, narrowmindedness, social injustices, structural discriminations, and all the social malice that holds the mind back in fetters. This logo is the beacon that guides the college along two parallel but inter-dependent paths, one aimed at enhancing the student's academic and intellectual potential, the other aimed at comprehensively garnering the students into inclusive, responsible, empathic, righteous social beings and consequently uplifting the society at large. Conscious of this distinctiveness, the objective of the college is to go beyond the curriculum-based education into the wider world and address the social, economic and environmental problems that impede not only the development of a student but the society too. The singular thrust of the college therefore has been on the social commitment intrinsic to the idea of a true liberty. Chakdaha College Social Responsibility Discharge Platform has been formed to frame the policy in this regard. Community Development fund with the contribution from the students has also been generated. The following list of activities reflect the initiatives taken in this direction:

## **Initiatives Taken**

- Inspired by the distinctiveness of the college, the logo of the Golden Jubilee Celebration envisions a harmonious coexistence between humanity, nature and technology. As a part of its yearlong celebration, the college organized various academic, cultural and social events to emphasize the need to integrate humanity, nature and technology as a path to the expansion of our horizons.
- In 2018 the college had organized a Farmer's Awareness Programme in association with Indian Meteorological Department, Alipore and in 2021 programmes were organized by the Bidhan Chandra Krishi Viswavidyalaya and the Regional Meteorological Centre. Keeping in mind that a large number of students head from an agrarian background, these programmes focused on uplifting the farmer community through the propagation of modern technological devices, tools and apps.

- To encourage an experiential learning beyond the curriculum, the department of history had organized field visits to the Indian Museum and the Chandraketugarh. The purpose was to enrich the students in the knowledge of Indian traditional history and heritage.
- The college frequently organizes social relief camps other than those mandated under NSS. The college adopted the adjacent Lodha community in the aftermath of the pandemic. Apart from frequently providing them with adequate clothing and food on many occasions, the college also organized a health check-up for the children and women of the community and distributed sanitary napkins among them. As a gesture of integrating them within the mainstream society, the college had also organized a sports event for the children of the Lodha community on its Annual Sports Day in 2021.
- The college made a contribution of rupees ten thousand to the Sarada Ashram in the year 2021 and rupees seventy thousand consecutively in the year 2022 and 2023. Believing in the idea of self-emancipation and upliftment of human beings particularly women, has always been a creed that the college follows and endorses.
- In association with the Chakdaha State General Hospital, the college organized a Diabetes Prevention and Awareness Programme in order to benefit all the stakeholders. A poster competition was also held in this regard following which the posters made by the students were displayed in the rural health centers to raise the awareness of the people.
- In order to motivate and spark interests and curiosity in young minds, the college had organized a quiz competition and a lab visit for secondary students from near-by schools. The students were exposed to and guided through the laboratories of the department of Chemistry and Zoology under the guidance of the faculty members.

- In order to make the students aware and alert to contemporary natures of crime and other financial issues the college had organized the Consumer Awareness Programme and seminar on legal awareness for the students of the college. The college had also organized a seminar on cyber safety for school students from class IX to XII.
- The college strives to create a Community Development Fund with the help of the students as an active participant in the development and welfare activities. Each student contributes Rs 30 per year to this fund.
- The college has taken initiatives to arrange certificate courses on topics outside the curriculum like the course on 'Snake: Science and Superstition' by the department of Zoology, 'Food Adulteration: Its Detection and Mitigation' by the department of Chemistry, 'Women's Studies' by the Women Cell, 'Human Rights in India' by the department of Political Science etc.



Through its persistent endeavors of serving the society, the college has been able to achieve for the students the following outcomes:

- Development of we-feeling
- Nurturing social bonding.
- Fostering leadership qualities.
- Encouraging social responsibility.
- Inducing a sense of self-respect and respect for each other.
- Apart from the above-mentioned outcomes, the college has made further contributions towards the society during times of distress:
- During the pandemic, the college had created a Covid Fund of an amount of Rs. 1,85, 203 (contributions were made by all the teaching and non-teaching staff).
- The college had donated an oxygen concentrator to the Chakdaha state general hospital and many oxygen cylinders were provided for the general public.
- The college had contributed 1 lakh rupees to the State Government fund.
- The college carried out social outreach programs extensively in the aftermath of both the cyclone Yash and the cyclone Amphan.

## **Our Dream**

The dream of the college is to mould the students into responsible Indian citizens, to inculcate in them traditional values and a positive attitude for expanding their horizon. The college dreams to build a future organically accommodating humanity through social commitment, environmental consciousness through relevant policies and a viable technology friendly educational program.