

**BEST PRACTICES**  
**IQAC-Chakdaha College**

**BEST PRACTICE 1:**

**TITLE OF THE PRACTICE: Chakdaha College Social Responsibility Discharge Platform (CCSRDP)- Social Extension Activities**

**THE CONTEXT:**

This Practice under CCSRDP (Chakdaha College Social Responsibility Discharge Platform) aims to bring all the social extension activities of the college under one banner and foster the spirit of social service in our students so that they learn to recognize it as a larger conditioning framework of their education. Education without social commitment is hollow, anywhere in the world and in India particularly a compassionate pedagogy is of the essence. Through this Practice the institution hopes to give back to society a measure of what it derives from it, thereby strengthening the underlying foundations of socio-economic structures. It envisages the growth of socially conscious students, staff, and other stakeholders, the development of the institution along with improving the essence of the life of the people in the society through environmental care, health and hygiene, tree plantation, literacy programme, promoting entrepreneurship, gender equality programme, human rights, awareness programme.

**OBJECTIVES OF THE PRACTICE:**

CCSRDP has always held dear the idea of social responsibility and brings under its banner, the wings of all social extension activities initiated by the college and executed by different bodies.

The major objectives are:

- To create a sense of belongingness towards the nation amongst the student
- To sensitize students on the socio-economic structure of the society
- To arouse the spirit of common interest to participate collectively for the social cause.
- To motivate students to make a difference in society.
- To create a community of selfless, caring, and committed individuals.
- .To help the less advantageous sections of the society.
- To provide medical help to the needy residing the in nearby areas
- To help the underprivileged farmers in agricultural operations.

## THE PRACTICE:

The college conducts its own activities and these activities are directly related to the activation of some priority lines, such as social thinking, sustainability, and cooperation. The CCSRDP has consistently contributed to community outreach initiatives through the following programme.

Sl. No	Title and nature of activities	Resource Persons if any	Date	Sponsored By
1	Seminar on 'Food habit and cancer prevention'	Dr. Shankar Kumar Nath, Oncologist, Kolkata	22.09.2017	Chakdaha College
2	Blood Donation Camp	Inaugurated by Hon'ble V.C., K.U.	10.03.2018	University of Kalyani
3	Farmers' Awareness Programme	Dr. A. K. Sahai; Dr. Nabangshu Chattopadhyay (IMD, Pune); Dr. S. Bandyopadhyay, (DDGM, RMC, Alipore, Kolkata (IITM)	18.07.2018	Organized by: Agromet Field Unit, Kalyani (AMFU Kalyani), Bidhan Chandra Krishi Viswavidyalaya (BCKV), West Bengal and Chakdaha College
4	Eye and Blood-Pressure Check-up Camp	Members of Ranaghat Lion's Club and Medical Persons of Chakdaha State General Hospital	20.08.2018	Chakdaha College
5	Consumer Awareness Programme	Dr. Dhiman Sau, Ex-Principal, Dhaniakhali College, Hooghly. Mr. A. Sarangi, Chief Manager, BOI, Chakdaha Branch	19.09.2018	Bank of India, Chakdaha Branch and Chakdaha College
6	Cyber Crime and Security (Awareness Programme)	Two officers from Cyber Police Station, Kolkata Police delivered their expert views on the subject matter.	05.02.2019	Department of Geography, Chakdaha College, Chakdaha, Nadia
7	Women's Safety Awareness Programme		07.03.2019	Chakdaha College
8	Swachh Bharat Abhiyan		13.09.2019	NSS Unit Chakdaha College
9	One Day E-Workshop on " Financial Awareness and Consumer Training"	Mr. Angshuman Bhattacharyya (FCMA)	18.09.2020	Department of Commerce, Chakdaha College and National Centre for Financial Education (NCFE)
10.	Save Water to Save	Dr. Kalyan Rudra, Chairman,	19.11.2019	Department of

	Life on the Earth <b>(Awareness Programme)</b>	West Bengal Pollution Control Board. Sri Bibartan Bhattacharya, Environmentalist		Geography, Chakdaha College.
11	Save The Girls Child (Anaemia, Teenage pregnancy, WIFS, NHE, Screening of disease under RBSK)	Concerned person from Chakdaha Municipality	15.02.2020	Chakdaha College in association with Chakdaha Municipality
12	<b>Relief Work</b> Distribution of Foods and Essential Commodities during Covid-19 Pandemic	NSS Unit	16.05.2020	Chakdaha College
13	Celebration of World Environment Day and Plantation Programme after Super Cyclonic Storm Amphan <b>(Awareness Programme)</b>	Dr.Swagata DasMohanta, Principal and Prof. Susanta Ghosh, SACT, Chakdaha College	05.06.2020	NSS Unit, Chakdaha College
14	A Web Talk on "Covid-19: Senior Citizens, Please Stay Well" <b>(Awareness Programme)</b>	Dr. Dhires Chowdhury, Geriatrician, Social Activist & Poet	25.06.2020	Chakdaha College
15	International Webinar on "Life after Covid 19: Approaching for the New Normal"	Prof. (Dr.) Sankar Ghosh, Hon'ble V.C., K.U.  Prof. (Dr.) Biswajit (Bob) Ganguly, Chancellor & Inventor Scientist, Nobel International University, USA  Prof. (Dr.) Roger Hansell, President & Environmental Scientists, Nobel International University, USA  Dr. Dhires Chowdhury, Geriatrician, Social Activist & Poet  Prof. (Dr.) Tanima Bhattacharya, Dean of Studies & Environmentalist, Nobel	27.06.2020	Seminar Sub-Committee and IQAC, Chakdaha College

		International University, USA		
16	A Web Talk on "An Experience to Covid-19 Lockdown – Sitting between Fear & Reality" <b>(Awareness Programme)</b>	Dr. Nirmalya Chakrabarty, MBBS, MD (Pathology, Gold Medalist), Department of Pathology, Malda Medical College	01.07.2020	Chakdaha College
17	Role of Motivation and Yoga on Health in Times of Covid-19 Pandemic Situation KBM,Chakdaha during pandemic	Student Career Counselor, ICAI Ghosh, SACT, Chakdaha College.	03.07.2020	Department of Commerce, Chakdaha College in association with ICAI, Kolkata and Krishnagar Government College
18	Celebration of world toilet day <b>(Awareness Programme)</b>	Dr. Swagata DasMohanta, Principal and Prof. Susanta Ghosh, SACT, Dr. Paritosh Biswas, Associate Professor, Chakdaha College	19.11.2020	NSS Unit, Chakdaha College
19	A Web Talk on "Hal Cherona Bondhu (Do not give up friends)" <b>(Motivational Programme)</b>	Dr. Nandini Bhowmick, Professor, Eminent Theatre Artist and Priest	25.12.2020	Women's Cell, Chakdaha College
20	Radiation Hazards from Domestic Gadgets <b>(Awareness Programme)</b>	Dr. Naba Kumar Mondal, Professor & Head, Dept. of Environmental Science, BU.	11.03.2020	Seminar Sub-Committee, Chakdaha College
21	Online Awareness Programme on E-epic and other related issues	Dr.Swagata Das Mohanta ,Principal Chakdaha College and district level Govt. Officials	10.03.2021	District Election Cell, Nadia in association with Chakdaha College.
22	Distribution of relief food to the 250 poor and distressed people of Gangaprasadpur KBM,Chakdah during pandemic <b>(Relief Work)</b>	Dr.Swagata Das Mohanta ,Principal Chakdaha College ,Dr.Susanta Ghosh, SACT, Chakdaha College.	30.05.2021	NSS Unit,Chakdaha College.
23	Plantation programme on world environment day <b>(Awareness Programme)</b> and distribution of relief food to the 300 tribe people belonging to Lodha society <b>(Relief</b>	Dr.Swagata Das Mohanta ,Principal Chakdaha College ,Dr.Susanta Ghosh, SACT, Chakdaha College.	05.06.2021	NSS Unit,Chakdaha College.

	<b>Work)</b>			
24	Handover a oxygen concentrator to Chakdaha State General Hospital Authority.	Dr.Swagata Das Mohanta ,Principal Chakdaha College and Covid Committee of Chakdaha College,S.D.O of Kalyani Subdivision.	09.06.2021	NSS Unit,Chakdaha College.
25	Adoption of Lodha Thai area regarding the development of women and children's livelihood.	Dr.Swagata Das Mohanta ,Principal Chakdaha College ,Dr.Susanta Ghosh,SACT,Chakdaha College.	24.09.2021	Community support cell and NSS Unit
26	Distribution of clothes in Lodha Thai area in the realm of Village Adoption programme <b>(Relief Work)</b>	Dr.Swagata Das Mohanta, Principal Chakdaha College ,Dr.Susanta Ghosh, SACT, Chakdaha College.	08.10.2021	Community support cell and NSS Unit.
27	One beautiful evening with the people of Lodha Thai area on the Eve of Christmas and distribution of cakes and winter garments.	Dr.Swagata Das Mohanta ,Principal Chakdaha College ,Dr.Susanta Ghosh, SACT, Chakdaha College.	23.12.2021	Community support cell and NSS Unit.

### **EVIDENCE OF SUCCESS:**

Social extension activities increase opportunities for social interaction and new relationship development. As most of these activities are group-oriented and have students from different niches, which gives them a chance to know about people of different passions and cultures. Interaction with people of different backgrounds helps in the development of the interpersonal skills of students. The evidence of success is measured through

- Improved self-discipline cultured life with moral values
- Abundant environmental awareness
- Understanding the importance of gender equity
- Increased volunteering for blood donation
- Started to concentrate on health and hygiene
- Continuous implementation of the schemes every year stands as proof of their success.
- Positive feedback from the stakeholder catered to.

The responses from the beneficiaries and their enthusiastic participation in all the programmes initiated by the college stand testimony to the success of the events that the college initiates

### **PROBLEMS ENCOUNTERED:**

- Creating awareness in the students about the socio-economic status of the society they are catering to.

- Encouraging them to step out from their comfort zones to reach out to society.
- Initial hesitation to stay back beyond college hours.
- Continuous motivation is required as the students are capable of losing their confidence when things don't go in an expected way.
- Monitoring the safety of the students when they go out into the community.
- Clearance from local authorities
- Budget
- Hunting of sponsors Resources required:
- Training the team of faculty and students
- Managing academic schedule along with the activities like visits, and surveys of villages was difficult for the students especially in science and computer science faculty due to theory and practical timing stakeholder involvement

#### **RESOURCES REQUIRED:**

- Dedicated staff and assistants to help implement the schemes and conduct events
- Arranging conveyance for the students whenever they have to go into the villages
- Sensitization lectures for the students to make them aware of the social extension activities and their impact on society.

## **Best Practice - 2**

### **TITLE OF THE PRACTICE:** Career Counseling and Placement Cell

Chakdaha College offers career guidance on all aspects of career planning, job opportunities, and options of undergraduate studies for students to help them choose the right career path based on their interests and capabilities. The college under this banner works toward enhancing the individual and institutional culture to better turn out graduating students with the appropriate attitude, capability, and temperament to serve the needs of the community.

### **OBJECTIVES OF THE PRACTICE:**

The objectives of the Career Counseling and Placement Cell are to guide and direct students to set their career, goals and stimulate them to exercise their consistent endeavours to accomplish their career objectives. Keeping in view the competence, interests, and acquired knowledge of the students, it channels the young trainees to fetch lucrative specialize career.

The practices of continuous career guidance and counselling service are to improve and achieve the following objectives:-

1. To broadly explore various career options to help the students to think of various forms of careers that can be taken up by them after completing the graduation.
2. To enable students to select appropriate higher education program after completing the undergraduate program.
3. To identify and facilitate the students (with a desire to explore entrepreneurship) in making them aware of the necessary resources (Process, Technology, and Enterprises) needed to explore entrepreneurship as a career path.
4. To impart oral and written communication skills and knowledge essential to successfully navigate the placement process.
5. To provide a platform for gaining knowledge on various aspects relating to civil services examinations along with the interaction with some already successful candidates.

### **THE CONTEXT:**

The newly enrolled students who are admitted into the college education come from different schools ranging from various mediums and from urban and rural schools have different levels of the school experience. Moreover, they are coming from varying socio-economic, educational backgrounds, and gender factors. So, the current trend, guidance, and counselling are very much required for college students to identify their strengths, and weakness and at the same time work on their strengths and area of interest to do wonders in the future. Thus, it is a very challenging task to develop and guide the students by the time they graduate.

Thus, continuous career guidance and counselling in the college is expected to enhance the knowledge base of the students and make them well informed about their careers and future prospect. It also aims to make the students understand & realize their inner potential, manage and overcome the difficulties and weaknesses, and face the challenges in academic, personal, & professional front confidently.

### **THE PRACTICE:**

The practice is achieved through the following activities of the training programme:

1. Career Guidance training programs are conducted for students to help them aware of and explore various career opportunities.
2. Alumni are regularly invited to address students and guide them through their career options.
3. Students are trained on competitive examinations, life skills programme, Spoken English capacity, etc. in order to make them confident to face the challenges.
4. Resource persons from affiliating universities, government agencies, private agencies, and industries are invited to deliver awareness about the job opportunities in various sectors for both government and private.
5. Students are encouraged to participate and attend in career guidance and counseling training programme to enhance their knowledge.
6. Seminars highlighting the importance of higher education and institution of Higher Learning for admission are conducted
7. Awareness program on civil service is conducted to encourage students to prepare for civil service exams and other national level exams.

With an objective to make every individual student of this college ready for jobs, the following programs are provided at various levels of their study.

<b>Date</b>	<b>Programme Summary</b>
22.12.2016	A seminar was held on “Govt. Jobs and Related Preparation” on 22.12.2016 by George School of Competitive Exam.(GSCE) , a unit of the George Telegraph Group in association with Chakdaha College. Near about 120 students were present.
17.11.2017	A seminar was held on “Skill Training for Employing the Unemployed Youth” on 17.11.2017 by BANDHAN BANK in association with Chakdaha College.212 Numbers of students were present.
29.11.2017	One day seminar held on “Skill Development Training and GST, Goods, and Service Tax” on 29.11.2017 by Orion Edutech Pvt.Ltd., an ISO9001:2015 also National Skill Development Corporation (NSDC) funded Company in association with Chakdaha College. Near about 170 students were present.
30.01.2018	Introduction of a three-month course on “Spoken and Interactive English Class” by JF Solution in association with Chakdaha College with an aim to enhance the speaking and interaction skills of the students in the English language. The total numbers of participants were 96.
09.02.2018	One day seminar held on 09.02.2018 on “GST & Employment Opportunities Through CAT” by CAT Directorate, Institute of Chartered Accountants of India (ICAI), Delhi, in association with Chakdaha College. More than 156 students were present.
25/09/2018	A seminar on career opportunities in graphics and web design, 3D Animation held on 25/09/2018 at APJ Abdul Kalam Seminar Hall by Arena Animation, Sealdah in association with Chakdaha College. Arena Animation Sealdah provides information on job prospects in the field of animation.140 numbers of students were present.

September 2018	In the month of September-October of the year 2018, Chakdaha College and The Institute of Cost Accountants of India (Statutory Body under the act of Parliament) jointly hold a Skill Development Training Programme for our college students, namely 'NSEDIP'. The initiative was funded by the Hindustan Aeronautics Ltd (Helicopter Division) through its Corporate Social Responsibilities (CSR) activities and the fund they provided was worth Rs. 100000.00 (One lakh only). About 50 students attended this programme and they were provided with a 100 hours training by a number of academicians of the college and professional experts from outside. After the completion of the training, students were provided a certificate. We believe that certificate would be helpful for their future. The course was organised by the Department of Commerce, Chakdaha College
28/11/2018	A career Counselling fair was held on 28/11/2018 at the college campus. About 14 numbers of organisation/Institutions in the field of management, hospitality management, computer-related course, competitive examination, animation, and tax consultants, etc provide their jobs, internships, career opportunities, and programs to the students in a variety of fields, including business, sciences, social work, behavioral sciences, media arts etc. More than 300 students were present.
09.09.2019	Career Talk Programme held on 09.09.2019 at the college seminar room at 2 p.m. The programme was organized by the Career Counseling Cell of Chakdaha College in association with District Employment Exchange, Govt. of West Bengal. Employment Officer, Nadia District, Kalyani delivered her expert views on the subject matter. The expertness and knowledge of the speaker in the area added a great value to the sense of students who require guidance in the field of employment opportunities. More than 160 students were presents.
03.07.2020	Webinar and Career Counseling Programme on:

	<p>A.) Chartered Accountancy: As a Career Option</p> <p>B.) Role of Motivation and Yoga on Health in Times of Covid-19 Pandemic Situation</p> <p>CA Nitesh More, Chairman, Eastern India Regional Council (EIRC) of ICAI  CA Hariram Agarwal, Chairman, Career Counseling committee of EIRC of ICAI  Ms. Susmita Sen, Student Career counselor, ICAI  CA Ritika Beriwal, Chartered Accountant and Faculty, ICAI</p>
26.06.2020	<p>Online Interactive Career Counselling Session for B.Com, 4th Semester Students organized by Department of Commerce, Chakdaha College. Counsellor: Miss. Debasmita (Mimi) Banerjee, Ph.D. Scholar of University of Southern California, Los Angels, USA delivered her valuable guidance.</p>
15.09.2020	<p>Career Talk Programme held on 15.09.2020 at Gotowebinar platform (Online platform) from 11 am to 1 p.m. The programme was organized by the Career Counseling Cell of Chakdaha College in association with <i>INSTITUTE CHARTERD ACCOUNTS OF INDIA (ICAI)</i>. CA Divyansh Jain delivered his expert views on “GOAL AND HOW TO PLAN YOUR CAREER”.The expertness and knowledge of the speaker in the area added a great value to the sense of students who require guidance in the field of employment opportunities. More than 120 students from different colleges were presents.</p>
23.09.2020	<p>A Web Talk Programme was held on 23.09.2020 at Gotowebinar platform (Online platform) from 11 am to 1 p.m. The programme was organized by the Career Counseling Cell of Chakdaha College in association <i>INSTITUTE CHARTERD ACCOUNTS OF INDIA (ICAI)</i>. <b>Dr.SuvarnaSen, Psychologist</b>delivered his expert views on “DEALING WITH ANXIETY &amp; DEPRESSION IN ADOLESCENCE AND YOUNG ADULTS”. The expertness and knowledge of the speaker in the area added a great value to the sense of students who require guidance in the field of employment opportunities. More than 140 students from different colleges were presents.</p>
7.11.2020	<p>Career Talk Programme held on 7.11.2020 at Google Meetplatform (Online platform) at 6 p.m. The programme was organized by the Career Counseling Cell of Chakdaha College. <b>Prof. (Dr.) Smritikana Mani, The Principal,</b></p>

	<p><b>Govt. College of Nursing, Medical College &amp; Hospital</b>, delivered her expert views on "<b>CAREER OPPORTUNITIES IN NURSING</b>". The expertness and knowledge of the speaker in the area added a great value to the sense of students who require guidance in the field of employment opportunities. More than 120 students from different colleges were presents.</p>
12.03.2022	<p>With the world converging on the idea of a global village, English has become the dominant language of communication throughout the world. For any man or woman of this day and age, it has become imperative to have command over the English language to communicate effortlessly with peers across the world Chakdaha College introduced British Council Spoken English Course &amp; Certification Programme along with a Career and Personality Development Course &amp; Certification Programme through the CSC (e-Governance Services India Limited) with an aim to enhance the speaking and interaction skills of the students in the English language. The course started on 13<sup>th</sup> March 2022. The total number of students who participated is 222.</p>
22.03.2022	<p>A seminar was held on 22.03.2022 in the college seminar room at 1 p.m. on "<b>WOMEN EMPOWERMENT AND LEGAL AWARENESS</b>". The program was organized by the Career Counseling Cell of Chakdaha College <b>MS. PRIYANKA MALITHA, DY. SP, IUCAW (Investigative Units for Crime Against Women), KRISHNANGAR PD</b> delivered her expert views on the subject matter. <b>MR. SANJEET AMBASTHA, SECRETARY, DISTRICT LEGAL SERVICE AUTHORITY, NADIA</b> also gave valuable information in this regard.</p> <p>The expertness and knowledge of the speakers in the area added a great value to the sense of students who require guidance in the field of employment opportunities. More than 150 students were presents</p>
03.04.2022	<p>Total 23 numbers of students from different departments of Chakdaha College, Chakdaha, Nadia Participated in the seminar held on 3<sup>RD</sup> April 2022 on "<b>CIVIL SERVICES AS CAREER OPTION</b>" organised by Ranaghat Police District at the University of Kalyani Auditorium. Career Counselling</p>

	Cell, Chakdaha College has taken initiative in this regard.
6.04.2022	A seminar was held on 22.03.2022 in the college seminar room at 1 p.m. on <b>“AWARENESS PROGRAMME ON SOLAR POWER AND EMPLOYMENT OPPORTUNITIES ON IT”</b> . The program was jointly organized by Career Counselling Cell, Chakdaha College & Nandan Aloy Solar Power Training. <b>The expert from Nandan Aloy Solar Power Training Company</b> delivered their expert views on the subject matter with a scope of employment in the solar power field.
19.04.2022	A Web Talk Programme was held on 19.04.2022 at zoom platform (Online platform) from 2 pm to 4.30 p.m. The programme was organized by the Career Counseling Cell of Chakdaha College in association with <b>INSTITUTE CHARTERD ACCOUNTS OF INDIA (ICAI)</b> . From 2.30 pm to 3.15 pm: there was a session on <b>"Chartered Accountancy: as a career option "</b> by <b>CA Sanjib Sanghi, Chairman, Career Counselling Committee of EIRC, and Ms. Susmita Sen, Student counselor.</b> From 3.15 pm to 4.10 pm: <b>deliberation on the topic "Share and Mutual fund investment in the present scenario ' Speaker: CA Ankit Jallan.</b> The expertness and knowledge of the speakers in the area added a great value to the sense of students who require guidance in the field of employment opportunities. More than 40 students from the colleges were present.

#### **EVIDENCE OF SUCCESS:**

1. The number of students attending career guidance and counseling classes has increased over the years.
2. The retention rate of graduates in their employed organizations is better as compared to before setting up Career Guidance and Counseling Cell in College.
3. Alumni feedback indicates that the students who have undergone life skills training programs are really helpful in balancing their work and life.

4. Star-up activities are initiated by the college where the students are facilitated in putting ideas into practice.
5. The students have progressively gained confidence in managing the placement interviews better.
6. The success rate of students in getting placed has improved continuously over the years.
7. The teachers of the college also took a keen interest in guiding the students.
8. Some students have become successful entrepreneurs also.

There have been cases wherein students with self-esteem and low morale were referred to the counseling cell. As a result of the efforts taken in the form of counseling and mentoring the students have gained self-confidence and have successfully progressed in their careers.

### **PROBLEMS ENCOUNTERED:**

The common obstacles faced by the college in conducting career guidance are counseling classes are:-

The major challenges that need to be addressed in designing and implementing the practice are:

1. Career guidance and counseling activities had to be planned as a part of the academic calendar putting additional pressure to reliably conform to the academic calendar.
2. The college emphasizes the importance of attending the career guidance and counseling programs so that the students are regular in attending the programmes.
3. Making the teachers aware of several career options for the students in general and specifics was also needed.
4. Identifying appropriate resource persons for providing career counseling consumes much time and effort had to be made with regular curriculum work.
5. The college had to increase awareness programme on diversity, challenges, and implications of the importance of career guidance activities.
6. Concerns of teachers about students' reactions to an unfamiliar teaching method in career guidance and counseling class. This impact student course and evaluations.
7. Some students are unsure of what they want to do with their lives after graduating and hesitate to attend career guidance classes.
5. Class size and classroom facilities.

6. Course scheduling issues.

7. Limited parental support from parents e.g. job leads, specific ideas about where to receive training, and advice about vocational options, especially if the parents were not college education.

**RESOURCES REQUIRED:**

A lot of background work had to be done before, during, and after organizing career guidance activities. These included identifying appropriate topics, features, or skills that needed to be imparted. This led to appropriate resource persons to be identified to handle this, followed by technical, financial, and physical resources needed to conduct the activity. Qualitative assessment of feedback from such activities had to be done to scale up, modify or even drop such activities in the future.

This demanded space and time in various departments, additional equipment, dedicated additional time from faculty in related specialization, and additional funds and logistics which were met by the college.